

## Invitation to 5<sup>th</sup> China International Steel Forum 2010

Steel Trading in an Era of Economic Restructuring  
Sep 15-17, 2010, Rainbow Hotel, Shanghai, P. R. China

On the occasion of the **5<sup>th</sup> China International Steel Forum 2010**, **Mysteel sincerely** requests the honor of your presence at the Rainbow Hotel, **Shanghai**, P. R. China, **Sep. 15-17, 2010**.

The ups and downs of China's steel sector ripple globally these days. The top global steelmaker exported 23.58 million tons of finished steel products in the first half of 2010, registering an astonishing jump of 152.3 percent over the last year. However, along with the all-year high trading figures, comes a disturbing combination of RMB revaluation, export rebate cut, slowdown in global recovery and rampant protectionisms, which, as most analysts believe, will bring harsh challenges to China's steel exports in the second half of the year.

Rising to the challenges, China has vowed to promote economic restructuring through obsolete capacity elimination and industry-wide consolidation, once again demonstrating its resolve to rectify steel exports and steel industry at large.

This forum presents an unmissable opportunity for global delegates who wish to learn the first-hand developments in this economic restructuring campaign, and its influence over China's steel trading. Is China going to give further curb to its steel exports? Will China's steel exports continue to rise after domestic prices started to pick up in July? Answers to such intriguing questions can be found in insightful speeches given by senior Chinese government officials, analysts and industry elites from mills and traders alike.

Our four previous events, held in 2006, 2007, 2008 and 2009 respectively, proved a successful series with the most recent one attracting some 400 delegates from home and abroad. Here delegates will be able to meet face-to-face with major Chinese steel mills and traders, who used to play hard-to-get but are now more anxious than ever to seek overseas partners. Other benefits from this annual event include:

- Learn China government's upcoming moves on steel export duties;
- Gain experts' insights into China's steel sector;
- Get familiar with the pattern of China's steel exports;
- Get a chance to promote your company image and display product mix to potential partners in the largest global steel market.

We sincerely look forward to the privilege of having your presence at this year's event in Shanghai!

Mysteel (Shanghai Ganglian E-Commerce Co., Ltd.)



**Event Details:**

## 1. Organizer:

Organized by: Mysteel (Shanghai Ganglian E-Commerce Co., Ltd.)

**2. Languages:**

Chinese-English simultaneous interpretation will be available.  
 Printed conference materials and event website will be available in both Chinese and English.

**3. Media Partners:**

Xinhua News Agency, CBN, Chinadaily, Shanghai Daily, Oriental Morning Post, China Securities Journal, Shanghai Securities News, Reuters, Interfax, Bloomberg, KMJ, Rusmet, Metal Expert, etc.

**4. Registration Rates and Payment Details:**

Overseas Delegates	
<b>Early Bird Rates for payment prior to Aug 31, 2010:</b>	
1 delegate	US\$ 1200 per delegate
2 delegates and above	US\$ 1000 per delegate
<b>Rates for payment after Aug 31, 2010:</b>	
1 delegate	US\$ 1400 per delegate
2 delegates and above	US\$ 1200 per delegate

Register before Aug 31, and save US\$ 200 !

Registration fee covers

- printed conference materials
- Chinese-English simultaneous interpreting services
- admission to all sessions of the forum
- business buffet, breakfast, refreshments, luncheon, and evening reception

Please fill in the Registration Form at the end of this invitation letter, and email it back to [hizach@mysteel.com.cn](mailto:hizach@mysteel.com.cn) (or fax it back to the Seminar Secretariat at **+86-21-51683157** or **+86-21-51683187**).

Meanwhile, please wire transfer relevant fees to the bank account below with **"5<sup>th</sup> China International Steel Forum 2010"** indicated on the remark block of the remittance advice, and email a scanned copy of the remittance advice to the Seminar Secretariat at [hizach@mysteel.com.cn](mailto:hizach@mysteel.com.cn)

Please bring with you the remittance advice (copy) to the registration desk on the date of registration (Sep 14).

**Banking Details:**

Beneficiary: Shanghai Ganglian E-Commerce Co., Ltd

Beneficiary's Add.: 6F, Bld. 1, 1588# You Yi Road, Baoshan District, Shanghai, 201900, P. R. China  
 Issuing Bank: BANK OF CHINA SHANGHAI BRANCH  
 Bank Address: B-2/F Baishu Bldg., 1230 N. Zhong Shan No.1 Rd., Shanghai, China  
 Account No.: 8570-1586 2408 0910 14 (for US\$ transfer)  
                   8570-1586 2408 0910 38 (for EUR transfer)  
 Swift Code: BKCHCNBJ300

### 5. Registration and Accommodation:

Registration Date: Sep 14 (Tuesday)  
 Registration Desk: Lobby (1F), Rainbow Hotel  
 Hotel Address: 2000 West Yan An Road, Shanghai, P. R. China  
 Hotel Tel: +86-21-62753388  
 Hotel Fax: +86-21-62757244  
 Hotel Website: www.e-rainbowhotel.com  
 Note: Delegates should turn in remittance advice (copy) for conference pass and printed materials at the registration desk, and check in at hotel reception desk.

Room Type(incl. breakfast and internet access)	Accommodation Rates (US\$ 1 = RMB 6.8)
<b>Single-Bed Room</b>	RMB 700/day
<b>Business Standard Room (Twin Bed)</b>	RMB 700/day

To ensure availability of hotel rooms during the hot World Expo season, delegates requesting accommodation reservation must indicate preferred room type and room quantity on the registration form, and wire transfer the accommodation charges along with registration fees to the bank account above prior to Aug 31.

### 6. Contacts of Event Secretariat:

Lucy Liu (Ms.):  
 Tel: 0086-21- 2609 3357,  
 Angela Zhang (Ms.):  
 Tel: 0086-21- 2609 3379,  
 Fax: 0086-21- 51683157,51683187  
 Email: hizach@mysteel.com.cn  
 Event Website: <http://en2010gcjck.mysteel.com.cn>

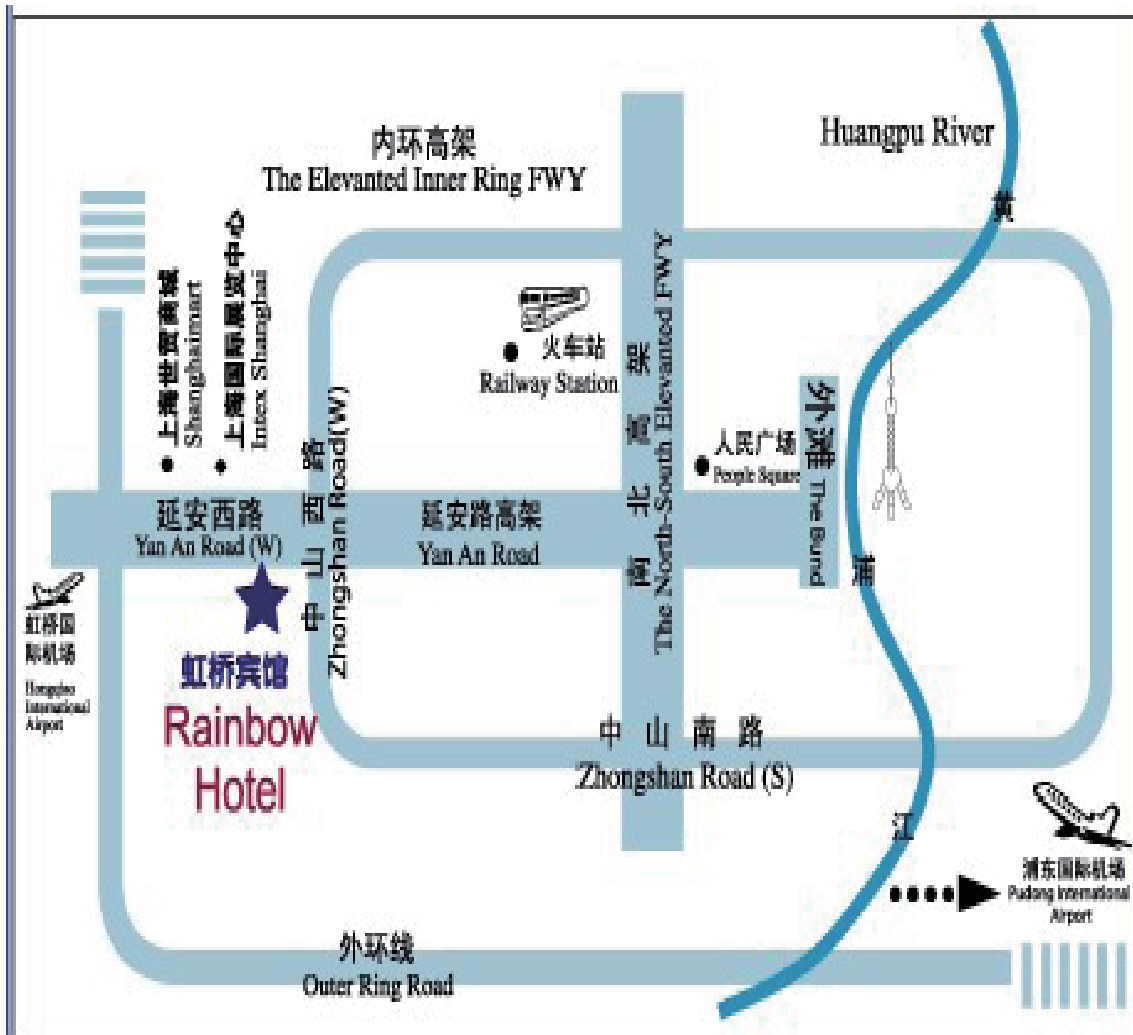
### 7. 2010 World Expo Tour:

After the two-day conference program, an optional free tour to 2010 World Expo Park (more event details available at <http://en.expo2010.cn> ) will be scheduled on Sep 17, Friday. In the morning, free shuttle bus services will take delegates who apply for the tour to the gate of the park. Queuing is a must before entering the park. There will be no tour guide in the park, just feel free to visit the pavilions you are most interested in. At the end of the one-day tour, delegates may wait for shuttle bus services at designated time and location, and return to the hotel late in the afternoon. Those delegates who may miss the shuttle bus services, please take a taxi back to the Rainbow Hotel (The hotel's name in Chinese is "Hong Qiao Bin Guan".) after showing the printed hotel location map to the driver. **More details will be available in the Delegate Guide.**

### 8. Hotel Location Map:

Note:

Please print out the map and show it to the taxi driver. The hotel's name in Chinese is "Hong Qiao Bin Guan".



**9. Program:**

<b>Sep 14 (Tuesday) Delegate Registration, Rainbow Hotel (1F Lobby)</b>			
08:30-	Delegate Registration (18: 00-20: 00 Business Buffet, 1F Garden		
24:00	Lounge)		
<b>Sep 15 (Wednesday) Conference Sessions, Rainbow Hotel (2F Banquet Hall)</b>			
06:00-	<b>Breakfast</b>		
08:30	(1F Garden Restaurant. Breakfast is served upon presentation of <b>Breakfast</b>		
	<b>Coupon and Room Card.</b> )		
08:40-	Opening Speech. Moderator: Yu Ruitai, Vice President of Mysteel		
09:00			
<b>Morning: Macro-Economic Chapter</b>			
Time	Speakers		Speech Title
09:00-	Huo Jianguo	President of Chinese Academy of International Trade and Economic Cooperation in the Ministry of Commerce	Steel Trade Frictions and China's Next Moves on Steel Export Duties
09:40			
09:40-	Luo Tiejun	Ministry of Industry and Information Technology	Obsolete Capacity Elimination & Industry Consolidation and their Influence on Steel Imports and Exports
10:20			
10:20-	Coffee Break		
10:40-	Wang Xiaoguang	Director of the Economic Situation Research Dept. of Economy Research Institute of the NDRC	Examine Steel Trading Protectionism amid Global Economic Slowdown
11:20			
11:20-	Huang Guohua	Chief of Statistical Analysis Section of Comprehensive Statistics Division of General Administration of Customs	Review & Analysis of China's Steel Imports and Exports in 2010
12:00			
12:00-	<b>Luncheon (1F Garden Restaurant)</b>		
13:00			
<b>Afternoon: Global Market Chapter</b>			
Moderator: Mr. Xu Zhongbo, Professor of Beijing University of Science & Technology			

13:00-13:40	Ha-Young Jung	Chief Editor; The Korea Metal Journal (S. Korea)	Status Quo of S. Korean Steel Industry and Steel Trading Outlook
13:40-14:20	Amit Majumdar	Managing Director of Minmet Resources Intl., Goa (India), Mysteel Consultant in Indian Market	Indian Steel and Its Trading Ties with China
14:20-15:00	Kovshevny Victor	General Director, Rusmet (Russia)	Steel Supply and Demand in Russia and Export Prospects
15:00-15:20	Coffee Break		
15:20-16:00	(TBC)	Senior Journalist, Tekko Shimbum (Japan)	Japanese Steel Mills' Strategies in Exports Presentation at the 5th
16:00-16:40	(TBC)	Speaking Opportunity Available	China International Steel Forum 2010
18:00-21:00	<b>Evening Reception</b> (2F Banquet Hall)		
<b>Sep 16 (Thursday) Rainbow Hotel (2F Banquet Hall)</b>			
06:00-08:30	<b>Breakfast</b> (1F Garden Restaurant. Breakfast is served upon presentation of <b>Breakfast Coupon and Room Card.</b> )		
09:00-12:00	<b>Morning: Steel Mills Chapter</b> Moderator: Mr. Xu Zhongbo, Professor of Beijing University of Science & Technology		
09:00-09:20	Han Jian	Senior Analyst of Baosteel Group	Baosteel's Steel Production and Export Structure
09:20-09:40	Zhang Wanqin	Director of Export Dept. under Angang Group International Trade Corporation	Introduction to Angang's New Products and Export Strategy
09:40-10:00	Liu Chao	Export Dept., International Trade Corporation, Hebei Iron & Steel Group	Introduction to Hebei Iron & Steel Group's Product Mix and Export Strategy



10:40-11:00	(TBC)	Export Dept., Nanjing Steel	Introduction to Nanjing Steel's Product Mix and Export Strategy
11:00-11:20	Zhang Xiaojun	Shanghai Zhongyou Tipo Steel Pipe Co., Ltd.	Introduction to Zhongyou Tipo's Product Mix and Export Strategy
11:20-12:00	Jim Jia	Chief Analyst; Mysteel	Understand China Steel Market
12:00-13:00	<b>Luncheon</b> (1F Garden Restaurant)		
<b>Afternoon: Traders' Chapter</b>			
13:00-16:40	Moderator: Mr. Xu Zhongbo, Professor of Beijing University of Science & Technology		
13:00-13:40	(TBC)	Minmetals	Minmetals and Its Export Plan
13:40-14:20	(TBC)	Sinosteel	Sinosteel Targeting Global Market
14:20-15:00	(TBC)	Zhejiang Materials Industry Group Corporation	ZJMI's Overseas Business Developments
15:00-15:20	<b>Coffee Break</b>		
15:20-16:00	(TBC)	Speaking Opportunity Available	Presentation at the 5th China International Steel Forum 2010
16:00-16:40	(TBC)	Speaking Opportunity Available	Presentation at the 5th China International Steel Forum 2010
18:00-21:00	Business Buffet, 1F Garden Lounge		
<b>Sep 17 (Friday) 2010 World Expo Tour</b>			
07:30-17:30	After the two-day conference program, an optional free tour to <b>2010 World Expo Park</b> (more event details available at <a href="http://en.expo2010.cn">http://en.expo2010.cn</a> ) will be scheduled on Sep 17, Friday. In the morning, free shuttle bus services will take delegates who apply for the tour to the gate of the park. Queuing is a must before entering the park. There will be no tour guide in the park, just feel free to visit the pavilions you are most interested in. At the end of the one-day tour, delegates may wait for shuttle bus services at designated time and location, and return to the hotel late in the afternoon. Those delegates who may miss the shuttle bus services, please take a taxi back to the Rainbow Hotel (The hotel's name in Chinese is "Hong Qiao Bin Guan".) after showing the printed hotel location map to the driver. <b>More details will be available in the Delegate Guide.</b>		

(The list of speakers is subject to final updating/revision prior to the event.)

**10. Registration Form:**

Please fill in the Registration Form below, and email it back to [hizach@mysteel.com.cn](mailto:hizach@mysteel.com.cn) (or fax it back to the Seminar Secretariat at +86-21-51683157 or +86-21-51683187). Website <http://en2010gcjck.mysteel.com.cn>

<b>Company Name</b>				<b>Liaison at Mysteel</b>	
<b>Contact Person</b>				Email	
Office Address				Tel	
<b>Delegate Name</b>	Gender	Title	Tel / Fax	Mobile	Email
<b>Accommodation Fees</b> (US\$ 1 = RMB 6.8)	<b>Single-Bed Room</b> RMB 700/day (US\$ 103/day) * Quantity (    ), from Sep__ to Sep__ <b>Business Standard Room (Twin Bed)</b> RMB 700/day (US\$ 103/day) * Quantity (    ), from Sep__ to Sep__ To ensure availability of hotel rooms during the hot World Expo season, delegates requesting accommodation reservation must <b>wire transfer the accommodation charges along with registration fees</b> to the bank account below <b>prior to Aug 31</b> .				
<b>Registration Fees:</b>	Overseas Delegates				
<i>Early Bird Rates for Payment prior to Aug 31, 2010:</i>					
1 delegate	US\$ 1200/delegate,				
2 delegates and above	US\$ 1000/delegate, (    ) delegates				
<i>Rates for Payment after Aug 31, 2010:</i>					
1 delegate	US\$ 1400/delegate,				
2 delegates and above	US\$ 1200/delegate, (    ) delegates				
<b>Total Amount Due:</b>	US\$ _____, including accommodation fees and registration fees.				
<b>Banking Info:</b> Note: Please wire transfer the fees to the given bank account, and email a scanned copy of the remittance slip back to <a href="mailto:hizach@mysteel.com.cn">hizach@mysteel.com.cn</a> , or fax it to +86-21-51683157, 51683187.	Beneficiary: <b>Shanghai Ganglian E-Commerce Co., Ltd</b> Beneficiary's Add.: <b>6F, Bld. 1, 1588# You Yi Road, Baoshan District, Shanghai, 201900, P. R. China</b> Issuing Bank: <b>BANK OF CHINA SHANGHAI BRANCH</b> Bank Address: <b>B-2/F Baishu Bldg., 1230 N. Zhong Shan No.1 Rd., Shanghai, China</b> Account No.: <b>8570-1586 2408 0910 14 (for US\$ transfer)</b> <b>8570-1586 2408 0910 38 (for EUR transfer)</b> Swift Code: <b>BKCHCNBJ300</b> Please bring with you the remittance slip (copy) to the registration desk on the date of registration (Sep 14).				
<b>Sign up for 2010 World Expo Tour</b>	Yes, please. (    ); <span style="margin-left: 200px;">No, thanks. (    )</span> More tour details will be available at the Delegate Guide.				
<b>Other Options</b>	Regarding advertisement packages and opportunity to make a speech, please call Angela Zhang (Ms.) at 0086-21- 2609 3379 for more details.				